



FOR IMMEDIATE RELEASE

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Contra Costa County Library

(925) 608-7700

Contra Costa County Library launches Video Storytime

The Contra Costa County Library is now offering Video Storytime through the Library's YouTube channel. Starting today, Video Storytime will be available at youtube.com/user/theccclib. Each playlist includes songs, rhymes, fingerplays and stories. A new video will be available each month through of the rest of the year.

All 26 branches of the Contra Costa County Library have storytime where parents and kids can learn and practice skills that are fundamental to early literacy. However, some families are not able to attend storytime at their local library. These videos allow parents and children to enjoy storytime on the go, at their own convenience on a variety of devices.

Early literacy is the process and activities that build a foundation to help children get ready to learn to read. Singing, reading, playing, and talking are all critical early literacy skills. Storytime reinforces the Library's commitment to helping its youngest community members learn to read. It provides parents and caretakers with a valuable resource in promoting early literacy skills.

Thanks to help from Contra Costa County Television, these special videos feature several Contra Costa County librarians performing some of their favorites.

"We have really fun and talented staff members," said County Librarian Melinda Cervantes. "These video storytimes will give more families a chance to enjoy them and learn at the same time."

For more information, visit ccclib.org.

For media with questions, please contact Public Information Officer Brooke Converse at bconvers@ccclib.org or (925) 608-7713.